

How to Market Your Small Business For Bigger

Learn The Techniques The Most Successful Small Businesses Are Using To Achieve More Than You Thought Possible!

- ◇ *Are you getting all the leads you need to hit your company's growth potential?*
- ◇ *Would you like to be able to charge more for your products and services?*
- ◇ *Do your prospects understand why you're so good at solving the problems they're shopping for?*
- ◇ *Would you like to read more customers, more effectively and with better results?*

REGISTER NOW



About This Workshop

This just might be the smartest investment in your small business that you'll ever make!

This is a powerful, four-hour, hands on workshop where you'll learn the critical skills you need to do more business in today's ultra-competitive world! In this fun and relaxed small group format, we'll help you clarify what your brand stands for and guide you as you create your own branding strategy. With that brand strategy as an anchor, we'll then walk you through the steps of building your own internet-based lead generation program (also called a sales funnel).

Develop or improve your company's branding strategy

Purpose: Learn how to influence how your prospects and customers think about you and your business.

Select and Create Effective Branding Tactics

Purpose: Learn to use language, images and colors to create emotion-based connections with prospects that lead to new business.

Assemble and connect the elements of a sales funnel

Purpose: Learn how to select, manage and combine the right social media and content marketing tools to lead prospects through your sales process and do more business with more customers at a lower cost per conversion.



Marketing Services
Associate • Accentuate • Activate



Small Business Marketing Workshop

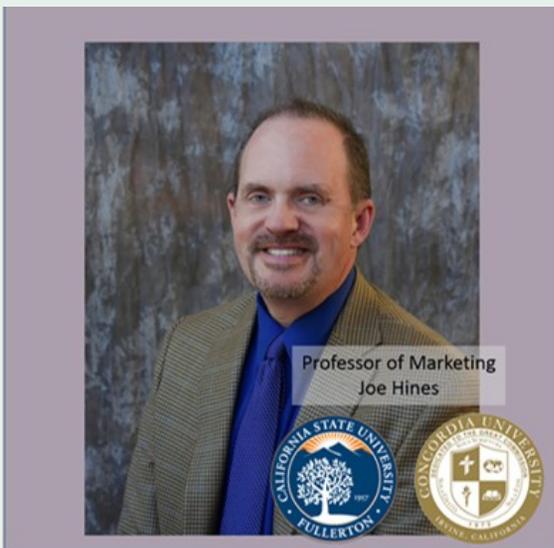
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Vital Statistics

- Date:** Saturday, July 16, 2016
- Time:** 10 AM to 2 PM
- Location:** Pro Desk Space
- Address:** Pro Desk Space 112 E Amerige | Fullerton, CA, 92832
- More Info/ Eventbrite Registration:** <http://ow.ly/s5qw301CtnR>



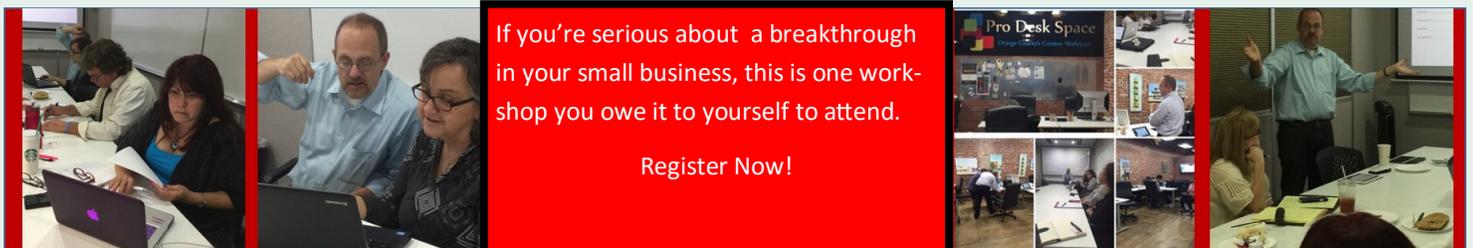
Get Exceptional Coaching for Your Small Business From An Accomplished Marketing Veteran



Professor Hines has made important contributions to some of the country's biggest brands including Orville Redenbacher, Swiss Miss, Hunt's Tomatoes, Ghirardelli Chocolate and DeVry University. As a small business marketing consultant, he has received the highest praise from clients for whom he has addressed very challenging opportunities.

Professor Hines is also an adjunct professor of Marketing and has taught at major universities in Southern California, including Cal State Fullerton, Concordia, and Whittier College.

In 2012, Joe founded Orange County content marketing agency, A-Cubed Marketing Services.



If you're serious about a breakthrough in your small business, this is one workshop you owe it to yourself to attend.

Register Now!

Call for more information: 714-872-0561