

# Membership Application



NEWPORT BEACH  
CHAMBER OF COMMERCE  
The Business and Community Resource

Date \_\_\_\_\_

## TIERED INVESTMENT DUES

We believe that one size of membership does not necessarily fit everyone. Different businesses have different needs and expectations from Chamber Membership.

To allow you to customize your membership, the Newport Beach Chamber of Commerce has built its membership dues structure based on four different Membership Tiers. Each Tier features a variety of member benefits and services. Just review the Membership Benefits Tier Summary Page on the reverse and choose the tier with the benefits you want for your business.

Investment dues paid on an annual basis by businesses allow the Newport Beach Chamber of Commerce to complete its program of action on behalf of the business community.

### Membership Tiers

Basic ..... \$410  
Enhanced ..... \$545  
Premium..... \$1,140  
Partner ..... \$2,180

## Your Investment

Annual Investment \$ \_\_\_\_\_

Processing Fee \$ \_\_\_\_\_

BacPac (optional) \$ \_\_\_\_\_

Business and Community  
Political Action Committee

TOTAL \$ \_\_\_\_\_

Chamber membership is effective when payment is received and active for 12 months from this time. All employees/associates are recognized as members and may participate in all activities and benefits. Annual investment includes a subscription to the Business Lookout bimonthly newsletter. Membership investment in the Newport Beach Chamber of Commerce may be tax deductible as an ordinary and necessary business expense. Investments made to the Chamber are not a charitable tax deduction for federal income tax purposes. Federal Tax ID# 95-1049140

Company Name \_\_\_\_\_ # of Employees \_\_\_\_\_  
Location Address \_\_\_\_\_  
City \_\_\_\_\_ Zip \_\_\_\_\_  
Mailing Address \_\_\_\_\_  
City \_\_\_\_\_ Zip \_\_\_\_\_  
Company Phone \_\_\_\_\_ Company Fax \_\_\_\_\_  
Website www. \_\_\_\_\_  
Company e-mail \_\_\_\_\_

Representative #1: Mr./Ms. \_\_\_\_\_

Position \_\_\_\_\_ Direct Phone \_\_\_\_\_

e-mail \_\_\_\_\_ Direct Fax \_\_\_\_\_

Rep. #2: Mr./Ms. \_\_\_\_\_ Position \_\_\_\_\_

e-mail \_\_\_\_\_ Direct Phone \_\_\_\_\_

Primary Business Category \_\_\_\_\_

*Once your membership application has been processed, you will be contacted about completing your membership profile to maximize your membership investment. This includes obtaining a 50-word description of your business, keywords for our website business directory, additional business category listings and more.*

Membership Payment Type:  Check  Cash  AmEx  MasterCard  Visa

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on Card \_\_\_\_\_ V-code \_\_\_\_\_ Zip \_\_\_\_\_

Signature \_\_\_\_\_

I give the Chamber permission to periodically e-mail or fax me information pertinent to my membership.

Referred by: \_\_\_\_\_ Paid by:  Company  Individual



NEWPORT BEACH  
CHAMBER OF COMMERCE  
The Business and Community Resource

# Membership Tiers

The Newport Beach Chamber of Commerce offers different "Membership Tiers" with a variety of benefits to fit every size and type of organization.

		INVESTMENT LEVELS			
Membership Benefit	Value	Basic \$410	Enhanced \$545	Premium \$1,140	Partner \$2,180
Chamber Bucks (dollar credits used for any Chamber product, service or event)	\$50-\$300	\$50	\$100	\$200	\$300
Customer Referrals to your business	•	✓	✓	✓	✓
Chamber Member Advantage Program (Member to Member Discounts)	\$50	✓	✓	✓	✓
Use of Chamber logo on marketing materials	•	✓	✓	✓	✓
Relationship building opportunities	•	✓	✓	✓	✓
Free admission to business mixers	\$240	✓	✓	✓	✓
Publicity in Member News in "Business Lookout" / Web site	\$50	✓	✓	✓	✓
Listing in Membership Directory	\$20	✓	✓	✓	✓
Listing on Chamber's Website with description	\$100	✓	✓	✓	✓
Listing of representative e-mail on website	\$20	✓	✓	✓	✓
Membership wall plaque	\$25	✓	✓	✓	✓
Access to "Members Only" section on Chamber Website	•	✓	✓	✓	✓
Volunteer opportunities on committees and at events	•	✓	✓	✓	✓
Membership Roster - Labels or Electronic Data File (normally \$350 or \$450)	\$175-\$450	50% off	75% off	FREE	FREE
Discount on Chamber Over the Counter Guides	\$10-\$20	50% off	FREE	FREE	FREE
Increased access and role in business representation	•	✓	✓	✓	✓
Access to 1 Hour of FREE SCORE consulting	\$90	✓	✓	✓	✓
Free attendance to New Member Orientation	\$20	✓	✓	✓	✓
Office Depot Discount Program	\$50	✓	✓	✓	✓
Meeting with Chamber President or Board Member	\$100	✓	✓	✓	✓
Link to your website from www.newportbeach.com	\$50	✓	✓	✓	✓
Pro-business advocacy in government	•	✓	✓	✓	✓
Ambassador Mentor Program (assisted access to activities and events)	•	✓	✓	✓	✓
Display of materials in Chamber Lobby	\$25	✓	✓	✓	✓
Access to Benelect Insurance program	•	✓	✓	✓	✓
Access to TransOne Credit Card Merchant Services Program	•	✓	✓	✓	✓
Free Subscription to Chamber eNewsletter	\$25	✓	✓	✓	✓
<b>BASIC MEMBER Minimum Total Value</b>		<b>\$1,025+</b>			
Chamber advertising Credits ("Lookout" ads, inserts, Website banner ads)	\$50-\$300		\$50	\$150	\$300
Free Attendance at selected events (Scholarship, Athletic, Police, Fire, etc.)	\$35 ea		1 Ticket	2 Tickets	3 Tickets
Engraved Name Badges	\$15 ea		2	4	6
Attendance at Networking lunches, breakfasts and seminars	\$25 ea		1	2	4
Press release / Calendar item posted on web site	\$50 ea		1	3	5
Professional Press photo taken by NBCC	\$50 ea		✓	✓	✓
Ribbon Cutting Support Services (Scissors, press tips, etc.)	\$50		✓	✓	✓
<b>ENHANCED MEMBER Minimum Total Value</b>			<b>\$1,535+</b>		
Use of Chamber's conference facilities (each 4 hour block)	\$300 ea			1	2
VIP invitation to Premium events (Event pre-functions, Mayor's reception, etc.)	\$50			✓	✓
Special Membership Plaque denoting Membership Level	\$40			Premium	Partner
Logo featured on website on business profile page	\$25			✓	✓
Business Profile and picture featured on Website	\$100			✓	✓
Free Taste of Newport Tickets (single day use)	\$50-250			2 Gen	4
<b>PREMIUM MEMBER Minimum Total Value</b>				<b>\$2,730+</b>	
Engraved Company name on Partner wall at Chamber office	\$250				✓
Preferred seating and Partner recognition at events	\$100				✓
Liaison to City Council/City Staff	\$500				✓
Expanded Government Advocacy and Partnership	\$500				✓
Direct presentation/agenda item with the Board of Directors	\$250				✓
<b>PARTNER MEMBER Minimum Total Value</b>					<b>\$5,195+</b>

For Membership info, visit [www.newportbeach.com](http://www.newportbeach.com) or contact Jim Villers at (949) 729-4406 or [jvillers@newportbeach.com](mailto:jvillers@newportbeach.com). 2/25/10